

8 in 10 US families are buying organic*

Total organic product sales were \$35 billion in 2013 Organic fruits and vegetables make up 35% of that sales number and were up 15% in 2013*

*Source: 2014 OTA Organic Industry Survey

BRIGHT EYE CATCHING GRAPHICS EXCELLENT FOR SECONDARY SEASONAL GRAPE DISPLAYS

EASY TO SET UP STURDY CONSTRUCTION MEANS LONG LIFE AT POINT OF SALE CAN BE MOVED

EASILY TO ANY
LOCATION IN THE
PRODUCE
DEPARTMENT

